1) Place the shift lever in forward. 
(Note: In the picture at right the rear of unit is to the left and the front on unit is to the right.)

2) On the side with the shortest cable (left in above picture) tighten the top nut down finger tight, then with a wrench turn the nut until it is tight.

3) Shift the shift lever to reverse.

4) On the side with the shortest cable (right in the above picture) tighten the top nut down finger tight, then with a wrench turn the nut until it is tight.

5) Shift the shift lever to neutral and ensure both cables are tight with no slack. Tighten both bottom nuts.